



RSP



Creating a memorable place.

From the sign at your entry to the materials inside, the visual perception of a space is an experience that connects all of our senses. Each reaction gets filed away in your subconscious and, at some point in the future, it will influence the decision to return. Or not. RSP delivers full-service creative solutions to amplify your environment as a trusted collaborative partner with our Environmental Graphics team. Our client-centric approach builds relationships that make the process as fun as it is creative.

Our approach is not constrained by the built environment. Instead, we understand that each interaction, each arrival, each gathering space is part of the overall design. These experiences can and do serve as ambassadors for your brand. We can provide a full range of architectural and interior design services related to environmental graphic design enhancing the customer experience by blending our expertise in art and custom finishes, signage, interior and exterior installations, and brand experience.

Our motivation is to create something unique that evokes a personality in a place. It's a visual differentiator that evokes your senses and makes a defined place memorable.



T3 Environmental Graphics
Minneapolis, MN



(L) Ink directly printed on custom wood panels for the largest modern mass timber building in the US.
(R) Custom graphics for bike storage and translucent signage for the doors.



Droombeeld Behang for Rijksmuseum
Amsterdam, Netherlands



Custom wallpaper honoring and re-packaging historical art collections.



WELLCOME' BRAND
INSULIN

Made from
fresh ox pancreas only

1970-2009
1975 1980 1985 1990 1995 2000 2005 2009

Better Than
WHISKY
for
Colds and

DELIGHTFUL TASTY
QUICK

Don't Let That
Something
Stop it
ASPIRIN

Than
SKET
for
is and Flu

Let The Cold Run Its
Something Worse
Stop it Now With
ASPIRIN

bind Corporate Headquarters
Minneapolis, MN



Custom wallcovering with an infusion of vintage pharmaceutical advertising.





The 15 Building
Minneapolis, MN



Branding, wayfinding and custom wall coverings showcasing Minnesota rebels and role models.

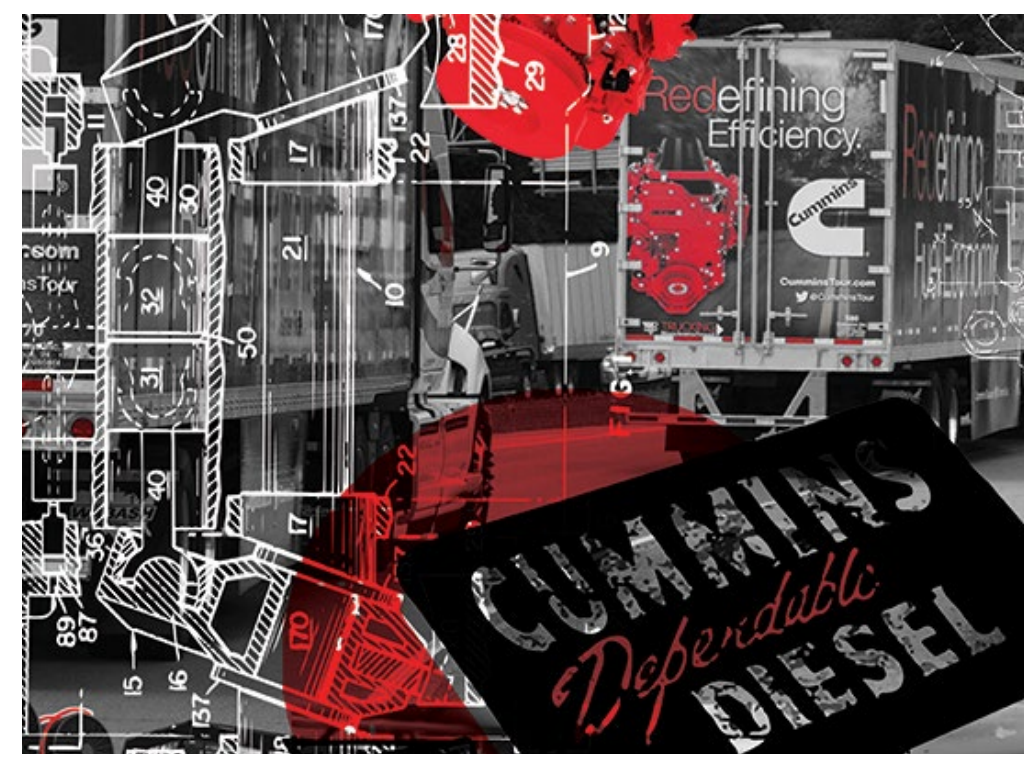


CUMMINS DIESEL

TESTED Dependable SINCE 1919

FOUR C
BUTTERFLY VALVE SHOWN IN CLOSED POSITION FOR BRAKING
POSITION SHOWN IS THAT WHICH OCCURS FIRST

Cummins, Inc. Vehicle Repair and Distribution Center
Atlanta, GA



Custom wall coverings celebrating the brand.



50 South Sixth Amenity Center (Branded @9)
Minneapolis, MN



Custom wallcovering layering strips of photographs taken from the rooftops of neighboring towers in Minneapolis.





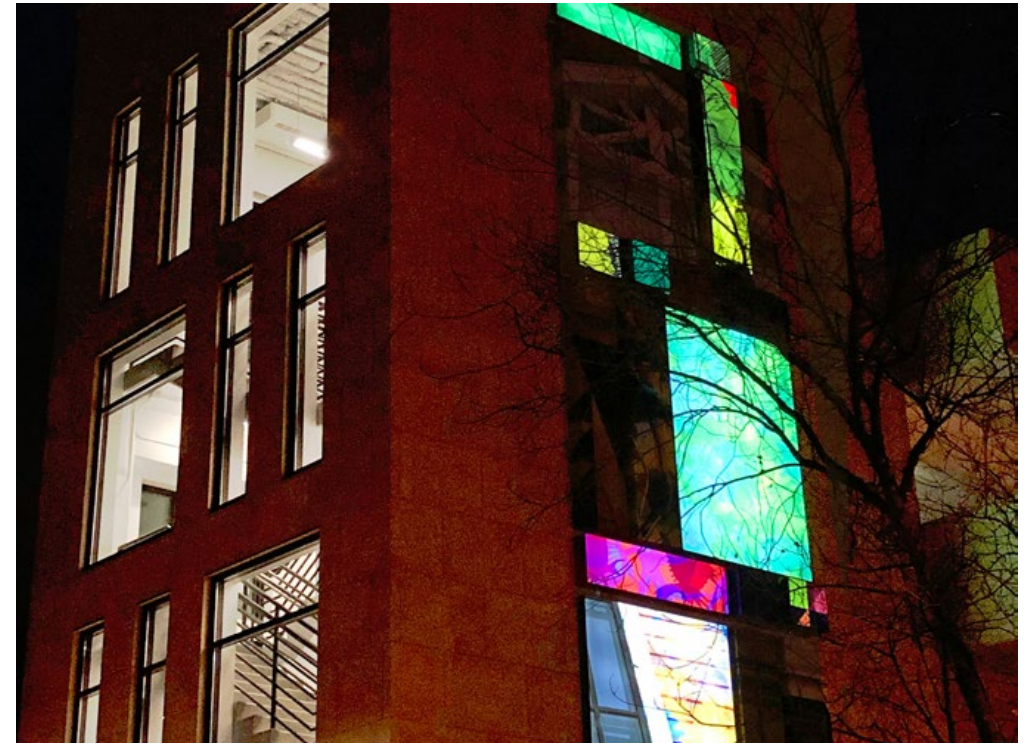
Jack Link's Corporate Office
Minneapolis, MN



(L) Custom repeat pattern of company's historic collateral.
(R) Glass trees installation to visually connect the two-story office.



City of Edina Market Street, East Parking Ramp
Edina, MN

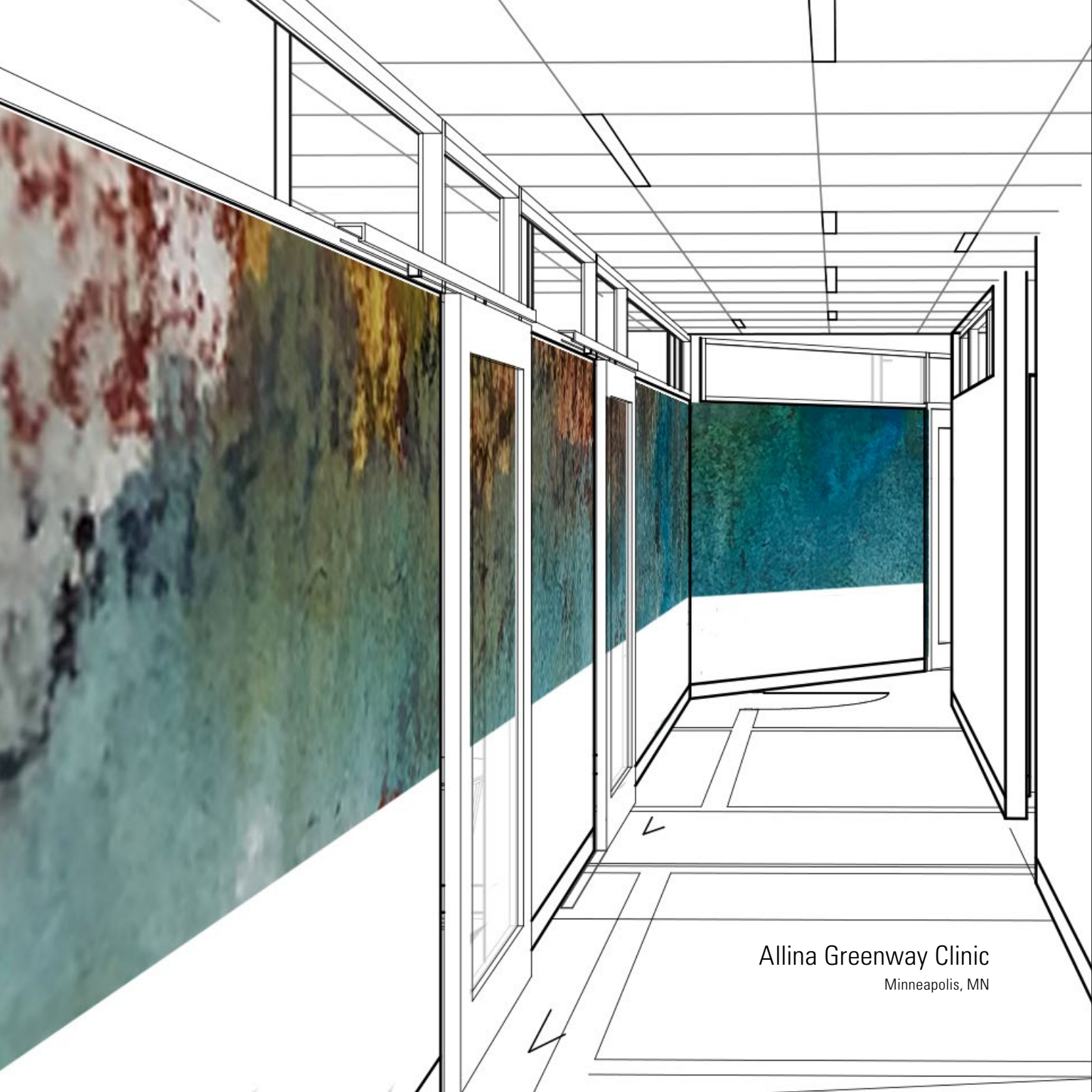


Public art installation, Garden Quilt, inspired by a modern interpretation of the city's identity.



Custom painting, Basquiat is Waiting in the Lobby.





Allina Greenway Clinic
Minneapolis, MN



Original paintings inspired by the four seasons of a nearby lake made into custom graphics over a variety of surfaces.



We design relationships as thoughtfully as we design buildings.

Relationships with our clients, consultants and colleagues. For we believe the best design solutions require collaboration. While it's often an over-used word, collaboration sums it up perfectly. RSP's approach to design involves listening, learning, sharing, exploring. We understand the best ideas can come from anyone at any time. Egos are checked at the door, freeing us to dig into the real issues and dynamics inherent in every project.

RSP was founded on relationships. Three friends, each with unique talents, came together to form a partnership. Sandy Ritter was a natural new business/relationship guy. Don Suppes understood how buildings were built and could put together a stellar set of documents. Michael Plautz was the designer, a true artist and poet. Together, they established RSP in 1978, believing in the power of collaboration. Of honoring everyone's best self to create something better versus what could be done alone. That is our ethos. Each one of our 400+ employees have something unique to offer to each of our clients, consultants or contractors. After all, it takes a village to build one.

That's why we are fiercely committed to our clients and united in our goal to discover the unique design solutions that best support our clients' future success. From Minneapolis to Miami, Baltimore to Bangalore, every one of RSP's seven offices is dedicated to our clients. We've built a network of design thinkers across the U.S. and beyond who celebrate how the built environment can motivate, engage and support the people within.

Ultimately, we are inspired to inspire others by delivering design that works.



BALTIMORE

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Baltimore, MD 21224
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MIAMI

CocoWalk
3059 Grad Ave #440
Miami, FL 33133
305.444.7100

PHOENIX

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Tempe, AZ 85281
480.889.2000

DALLAS / FT. WORTH

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Fort Worth, TX 76102
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ROCHESTER

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